

# Getting the funding mix right for your organisation

Getting the right balance between **tagged** and **untagged** funding can be the key to financial sustainability.

- **Untagged funding** is income an organisation raises without any conditions, restrictions, or requirements on how it must be spent. It can be used to **build reserves** and **respond to a changing environment**.
- **Tagged funding** must be used for the specific purpose **agreed with the funder**. This can vary from item specific conditions to funds being tagged to general Operating Expenses.

Do you know what your organisation's funding mix looks like? Below is an example of a balanced funding model:

