

GOVERNANCE VERSUS MANAGEMENT COMPARISON

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The following matrix shows the top tasks of both the Board and Managers and identifies the differences in how they are actioned.

The Board / Management Relationship	
Governance/Board Roles	Management Roles
Select, support and evaluate the GM / CEO	<ul style="list-style-type: none">● Run the organisation in line with board direction.● Keep the board educated and informed.● Seek the board's guidance and support.
Approve high-level organisational goals and policies	<ul style="list-style-type: none">● Deliver on policies through operational procedures, which GM keeps up-to-date.● Recommend goals and policies, supported by background information.
Make major decisions	<ul style="list-style-type: none">● Frame decisions in the context of the mission and strategic vision.● Bring the board well-documented recommendations.
Oversee management and organisational performance	<ul style="list-style-type: none">● GM /CEO reports to the Board Chair.● Bring the board timely information in concise, contextual or comparative formats.● Communicate with frankness and transparency.● Be responsive to requests for additional information.
Act as external advocates and ambassadors in public policy, fundraising and stakeholder and community relations.	<ul style="list-style-type: none">● Keep the board informed.● Bring recommendations.● Mobilise Directors/Trustees to leverage their external connections to support the organisation.

Adapted from Distinguishing Governance from Management, Barry S. Bader, Great Boards 2008

Further Reading: Effective Governance and Management

Here is a useful and informative short overview of [Governance and Management](#) from CommunityNet Aotearoa.

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