

## Waipu Hauora gets down to business

SocialLink's Community Insights Lab is helping Waipu Hauora's health and wellness centre to make the most of the information it collects on health clients.

The Hauora, based at Hungahungatoroa Marae, is the main health and social service provider for the community and whānau of Matapihi. Waipu Hauora works with the communities of Hungahungatoroa, Whareroa and Waikari Marae of Ngāi Te Rangi iwi.

The Hauora is one of 18 kaupapa Māori providers (subcontracted to Poutiri Trust) providing health promotion services to local communities, funded by Bay of Plenty District Health Board. Programmes the Hauora provide include those for kaumātua and kuia, health promotion and vaccination clinics, antenatal and smoke-free classes for hapū māmā (pregnant women), rangatahi (youth) and children's programmes as well as training in traditional Māori health practises.

The organisation runs antenatal and smoke free classes for hapū māmā, as well as training in traditional Māori practises.

It is gathering rich information - but needs to know more about how well its programmes are working and where any gaps might be.

Community Insights' manager Liz Flaherty and Research Policy and Advocacy advisor Liz Stewart are working with Waipu Hauora manager Riria Gibbons and administrator Rocky Fenton to develop and refine systems to gain more insights from the information they routinely collect. This is the Community insights' first focused project with local hapū.

Waipu Hauora works with the communities of Hungahungatoroa, Whareroa and Waikari Marae of Ngāi Te Rangi iwi. This is the CIL's first focused project with local hapū.

The work incorporates a Community Health Needs Analysis which will include data dashboarding of Waipu Hauora's own internal data, identifying relevant regional and national datasets to use for benchmarking, identifying and mapping long-term outcomes that are meaningful to the community and developing measures and indicators linked to these.

"It will help us understand for instance how many whānau have diabetes, and how we can help them best and where to push our resources," Riria says.

"It's exciting for us to be able to use that technology to find easier ways of doing things."

Last year staff undertook training in data analytics tool Tableau. Riria says they now use it almost weekly, and it has given them a great boost in confidence.