# History

# When was your organisation established?

* Why was your organisation established?
* How much has is grown since it was established

# Our Mission

* From your rules / constitution or Strategic Plan

# Our Vision

* From your rules / constitution or Strategic Plan

Our Team

About your board, staff and volunteers

* Volunteer hours e.g. number of volunteers, average volunteer hours per week
* Specific experience or qualifications e.g. x number of our staff are qualified Social Workers

# Our Services

* Bullet points work well
* Be concise about what service you are providing
* Include number of people you provide the service to i.e. number of people in the last twelve months who you have used your services, types of people

# Outcomes

* What difference does the service you provide make in peoples lives
* Short and long term impacts